

Dear Community Leader:

Our families, friends, coworkers and consumers represent many walks of life and are bound by our sense of community and the quality of life in the Iowa City area. This quality of life is enhanced greatly by the diversity of our neighbors. Diversity enriches the experience of all and offers so much to the vibrant cultural landscape of our fine city. We know that the strength of a community depends on the support and celebration of all its parts. We hope you agree!

Iowa City Pride Festival is a family-centered event celebrating the lives and contributions of gay, lesbian, bisexual, transgender and allied persons (GLBTA) in Eastern Iowa. Since the first Festival in June 1985, the event has grown in scope and attendance. We are working even more diligently this year to ensure the event reaches out to more of our neighbors. Last year, the event attracted over 900 attendees.

The theme "Together in the Name of Pride" is a reflection of the GLBTA community and the greater Iowa City area. Please join us in celebrating our history and what is sure to be a prosperous future. Embrace the diversity of our neighbors and community and become a sponsor of Iowa City Pride Festival 2004. "Together in the Name of Pride" is about so much more than gay pride. It is about each of us celebrating the differences which unite a community. Please show your support of diversity by sponsoring this important event to be held Saturday, June 12, 2004.

As part of the festivities, we are raising funds for a GLBT resource center for the Iowa City area to create a year round organization for the community. A portion of proceeds raised for Pride 2004 will be used as well to help further this endeavor. You may utilize one or more of the four ways in which your organization may contribute to the Iowa City Pride Festival 2004: sponsoring, fundraising, as a vendor, and/or through advertising in Pride publications. Through the Pride Festival events and publications, your show of support can reach hundreds, if not more, area residents.

On behalf of the Iowa City Pride Festival Committee, thank you for your consideration and support. A Pride Committee member will be in contact with you to help review your options. If you have any further questions or considerations, please contact the Pride Committee at the information below.

Sincerely,

Tony E. Hansen
Iowa City Pride Committee Coordinnator

Iowa City Pride Committee
c/o WRAC
130 N. Madison Ave.
Iowa City, IA 52242
<http://www.jccniowa.org/~icpride>
email Tony at: tony-hansen@uiowa.edu
or call Laurie at 319.335.1486