

# Iowa City Pride Festival Corporate Sponsorship Form

See enclosed Benefits of Corporate Sponsorship for rewards of each donation level.

Yes, we want to become a corporate sponsor. We want to be a \_\_\_\_\_ level supporter. Please accept our donation of \$ \_\_\_\_\_. (Please make all checks payable to Iowa City Pride Committee.) We understand we will receive the benefits entitled for this level of sponsorship, as described on the reverse. We also understand that we can help by getting our donation in early to help cover the expenses for Pride Month. (In-kind services and/or donations will be accepted)

Please print:

Name of Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company representative: \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature of representative: \_\_\_\_\_

Date: \_\_\_\_\_

## Advertisement request:

- |  |              |
|--|--------------|
| <input type="checkbox"/> Full Page Ad in the Official Pride Guide          | \$95         |
| <input type="checkbox"/> Half Page Ad in the Official Pride Guide          | \$45         |
| <input type="checkbox"/> Business Card Size Ad in the Official Pride Guide | \$35         |
| <input type="checkbox"/> Pride T-shirts to sell in your business           | \$12 X _____ |

Also available, for a fee, is to have your ad designed by us.

- |   |      |
|---|------|
| <input type="checkbox"/> Please design our ad | \$25 |
|---|------|

Company name and Logo on disk enclosed or emailed: \_\_\_\_\_

The Official Pride Festival Guide uses the form of a “playbill”. Full page is 8.5” x 5.5”; half page is 4.25” x 5.5”; and 1” x 3” for standard business card size. Margin space of 1”

Platinum and Gold Sponsors may have their logos displayed on the web and space is restricted to approximately 100x300 pixels or 200x200 pixels per entry.

All sponsors may have Pride related events, sales, and discussions displayed on Pride Month Calendar and Official Pride Festival Guide. The Annual Pride Month Calendar will list events and supporting organizations of Pride. Email relevant material to [tony-hansen@uiowa.edu](mailto:tony-hansen@uiowa.edu) .

**Please have your submission postmarked by May 26, 2004 to be included in the Official Pride Guide and the Pride Month Calendar.**

**Sponsorships include advertising packages (only need to indicate T-shirts or if you need your ad designed.** In order to process this application the necessary materials and the amount due must be submitted by the deadline of May 26, 2004. Any applications received without payment and logo information (if necessary) included will be returned without processing. Payment must be received by the deadline to be considered.

Please make your check payable to: **Iowa City Pride Committee**. An additional \$25.00 will be charged for returned checks.

Send to: **Iowa City Pride  
C/o WRAC  
130 North Madison Avenue  
Iowa City, IA 52242**

For questions, phone (319) 335-1486 and ask for Laurie  
or email [tony-hansen@uiowa.edu](mailto:tony-hansen@uiowa.edu)

Levels of Corporate Support

Platinum \$500+	Silver \$125
Gold \$250	Bronze \$50

**Benefits of Corporate Sponsorship**

**Platinum:** Company logo may appear on Pride 2004 T-shirt, full page ad in the Pride Guide (Official Festival Program), sponsorship announcements from the stage throughout the festival, and complimentary vendor space. Company logo will also appear on the Pride Festival website if provided.

**Gold:** Company Name on Pride 2004 T-Shirt, full or half page ad in Pride Guide, sponsorship announcements from the stage throughout the festival, and complimentary vendor space. Company logo will also appear on the Pride Festival website if provided.

**Silver:** Company Name on Pride 2004 T-Shirt, half page ad in Pride Guide, sponsorship announcements from the stage, and complimentary vendor space.

**Bronze:** Business card size ad in Pride Guide, and sponsorship announcements from the stage throughout the festival.

\*Download vendor application packet from the web at <http://www.jccniowa.org/~icpride>